**Local [LIONS CLUB] to celebrate special four-legged friends**

* *AREA Lions Club to celebrate National Hearing Dog Day with an event on INSERT DATE*
* *Since the 1980’s Lions has provided over 670 hearing dogs to deaf or hearing impaired Australians*

**INSERT DATE**: To celebrate National Hearing Dog Day (19th April), LOCALCLUB will be holding an event on the INSERT DATE.

INSERT DETAILS ON EVENT (WHAT IT IS, LOCATION , TIME ETC)

INSERT AREA Lions Club President INSERT NAME says the Club is very proud to be celebrating the great work of Australian Lions Hearing Dogs.

“One in six Australians are suffering from some form of hearing loss and unfortunately this number is on the rise which is why Lions Hearing Dogs is such an important cause to support. AREA Lions Club is proud to be supporting National Hearing Dog Day and all the amazing work these dogs do for the hearing impaired in our community,” says INSERT PRESIDENT NAME.

The work of Australian Lions Hearing Dogs is not only helping many Australians live a safer, more secure and confident lifestyle but it’s also giving the animals a new home and purpose. An Australian Lions Hearing Dog can be any shape or size and the majority of dogs are actually sourced from pounds, rescue organisations and shelters.

The cost of fully training a Lions Hearing Dog is $just under $40,000.

Australian Lions Hearing Dogs CEO David Horne says there is growing demand for hearing dogs in the community.

“Since the 1980s, Australian Lions Hearing Dogs has been training and placing Hearing Assistance Dogs with deaf or hard of hearing people all around Australia. We are the only Australian organisation accredited by Assistance Dogs International to carry out such work. There is currently a very high demand for our dogs with one in six Australians now suffering from some form of hearing loss. Unfortunately, this number is on the rise,” says David.

“Australian Lions Hearing Dog is 100% funded by donations, accepting support from many Lions Clubs and individuals around Australia. The more funds raised, the more Assistance Dogs we can provide to Australians in need,” adds David.

To support the continuation and success of the Australian Lions hearing Dogs, you can find a resource pack or purchase the National Hearing  Dog Day shoelace pack online at https://lionshearingdogs.com.au/hearingdogday or make a  donation at <https://lionshearingdogs.com.au/donate/>

**Media contact: Sari-Elle Kraemer on 0407284457 or via email on** **skraemer@alphaconsulting.global**

**About Lions Australia**

Where there’s a need, there’s a Lion. Lions Australia is Australia’s largest service organisation with more than 1200 clubs in Australia and Papua New Guinea. Lions Australia promotes youth, support medical research, provide aid to people with disability, community service and disaster relief.

Lions are friends, family and neighbours who share a core belief: community is what we make it.

For more information, please visit <http://lionsclubs.org.au/about/>

**About Australian Lions Hearing Dog Foundation**

Lions Hearing Dogs is a not-for-profit organisation that provides hearing dogs and training to hard of hearing people throughout Australia.

We have transformed the lives of over 600 Australians by providing independence, security and confidence. As well as being loyal companions for many years, some of our dogs have even saved lives.

With the support of Lions Clubs across Australia, we have been providing trained Hearing Dogs to those in need since 1982. An Australian Lions Hearing Dog can be any shape or size, as the majority of our dogs are sourced from pounds, shelters and rescue organisations.

For more information and to find out how you can support Lions Australia and Lions Hearing Dogs please visit:

https://lionshearingdogs.com.au